

BIKETOBER

October 1 - 31, 2023

Biketober is a fun, free, and friendly biking challenge for you and your co-workers. Bike beginners and regular riders alike can take part and you can ride anywhere, any time in October.

Everyone that rides a bike in October will earn points, which enters them into the prize drawings. Plus, the points you earn will go towards your workplace total and help you to climb up the leaderboards as a team!

Here's how to get involved:

1

Register to participate as an individual first at **bikesacregion365.net**

2

Register your workplace to encourage your co-workers to participate. You can create or join a club to encourage your friends and family to participate too.

3

Ensure everyone at work has joined your workplace profile so that all points are counted towards the total. Riders can join a workplace through their personal profile.

4

Spread the word by downloading and sharing the Biketober Promo Pack from the Resources section of the website.

5

Once the challenge has begun, everyone can log their rides on the website, via the Love to Ride app or using an app like Strava.

6

Encourage more people to join and earn up to 100 points per person you encourage.

7

Have fun!



Register now at **bikesacregion365.net**